



# #1 ROI & VALUE

The Answer In Marketing

*Motorsport gives you passionate exposure, which no other marketing medium can effect or leverage.*



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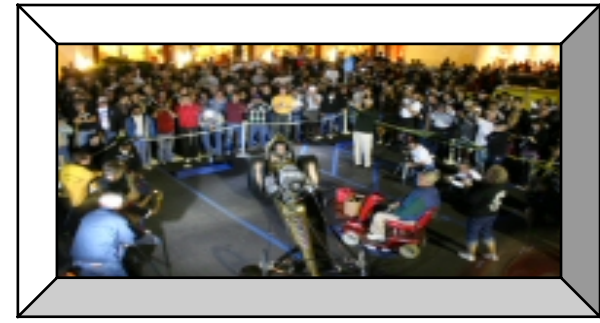
# Overview



- Action-directed brand stimulator, grabs immediate attention, inspiring action with the most brand loyal customers in advertising. Allows more for less while focusing on driving sales.
- Available as a B2B and B2C campaign. Also allowing for either small or large programs.

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# Features



- Ability for one-on-one interfacing unlike any other medium.
- Showcar appearances – store and employee incentive, supplier/vendor interaction
- Great branding vehicle for creating buzz with new marketing plans

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# Benefits



- With 90% brand loyalty factor, brings returning customers as well as creating new ones – all with incredible loyalty
- Interacts and reinforces with other current campaigns
- Nearly 90% are willing to take part in promotions

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# Applications



- Racecar at grand openings, offered to store manager/owner as reward – firing up car creates a buzz you've never had.
- Hospitality at-track will allow for numerous advantages - face-to-face discussions with clients - also handouts of information on a new product, sampling or bounce-back coupons.

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# Specifications



- Depending on the investment, programs are very modifiable and flexible – one race, several races, an entire season or multiple seasons.
- Available for incrementally less investment per race with more involvement.

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# Services



- Car, hauler and team available.
- Signage and internet exposure (our own built-in tech team) available.
- Costs as low as \$10,000
- Separate appearances over and above the agreed upon amount can be made for just an extra mileage fee.

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# Availability



- Starting with the March Meet this 09.
- Races throughout the U.S.
- Phone # 866-722-1322 or 805-591-9942
- Address: 1633 Riverglen Dr. - Paso Robles, Ca. 93446
- Email [Daryle@Eagle2Motorsports.com](mailto:Daryle@Eagle2Motorsports.com)
- Websites: [www.Eagle2Team.com](http://www.Eagle2Team.com) and [www.Eagle2Motorsports.com](http://www.Eagle2Motorsports.com)

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